



CURESEARCH GOLD

MOBILIZING TO END CHILDREN'S CANCER

CITY GOLD RIBBON EVENT

DATE

10:00am: DJ makes periodic announcements every 20 minutes.

Welcome to the 2016 City Gold Ribbon Event. Remember, only Team Captains need to check in. Once you have checked in, please come over to the stage to enjoy music, stop by the food area and grab refreshments, and make sure your kids get their faces painted and enjoy some superhero games.

10:45 am: *Good Afternoon everyone, and welcome to the 2016 City Gold Ribbon Event. Thank you all for coming. I wanted to let you know that we will begin our program promptly at 10am. Team Captains, please make sure your team is checked in and that you having had your team photo taken!*

11:00am – Program Begins

DJ: Welcome everyone!

I want to thank you for being a part of this important day - the City Gold Ribbon Event. This year we are celebrating that “Heroes come in all sizes!” Look around and see the heroes all around you: Families, doctors and nurses, volunteers and most importantly our children!

Now, it is my great pleasure to introduce this year’s emcee, NAME. Please help me in giving them a warm welcome!

EMCEE: *I want to welcome and thank everyone for coming to the 2016 City Gold Ribbon Event. We are thrilled that all of you are here to celebrate our heroes and to join us in raising funds for children’s cancer research to change the odds for those children most at risk. It is amazing to see so many people here in honor and memory of children with cancer and celebrating the fact that all those affected by cancer are heroes. We know that together, we can accelerate the cure for children at greatest risk of losing their battle with cancer.*

Before we get started, I would like to thank (Enter Sponsors, Volunteers, and Venue). We appreciate all of your generosity.

Once again thank you all so much for coming to the 2016 City Gold Ribbon Event. It is such a pleasure being here, seeing so many incredible volunteers and Goldraisers helping make treatment possible and a cure probable for children fighting cancer today and in the future.

Every year, thousands of people gather across the country unite to honor, remember, and celebrate those who have been affected by children's cancer.

CureSearch supports targeted and innovative children's cancer research with measurable results as well as enrollment in clinical trials that have the potential to save lives today. The doctors at our local area Hospitals are essential in providing the best possible care to our children fighting cancer. Thank you for helping us give them the resources they need to do their work faster.

In the last 40 years, the overall survival rate for children's cancer has increased from 10% to 90%. Still for many types of children's cancer, the survival rate is much less. Every day 43 children are diagnosed with cancer and more than 40,000 children undergo treatment for cancer each year. Your participating in CureSearch Gold takes us one step closer to our goal of guaranteeing a cure for every child.

Today, you are helping CureSearch accelerate the cure for children's cancer by driving innovation, eliminating research barriers, and solve the field's most challenging problems. At CureSearch, we are fighting for the future every child deserves and every parent dreams of. .

EMCEE: *At this time we would like to honor the children, our heroes, who fought the battle with cancer but lost their fight. If you are here in memory of a child today, we ask that someone from your group join us in front of the stage at this time and get a container of bubbles and then return to your team.*

(As folks come up front, have volunteer (s) on hand to assist with handing bubbles out to family members. DJ, please play soft instrumental music as parents come up).

EMCEE: *Please hold onto your bubbles for a moment, so that we can release them together.*

EMCEE: *In the names of these children and the thousands of other children lost to cancer, we would like to observe a moment of silence. These heroes will be forever in our hearts. In their memory we will not give up until we have found a cure for every child with cancer.*

SILENCE except DJ playing Somewhere Over the Rainbow/Wonderful Life/HERO or other chosen song

After about 30-45 seconds release bubbles ...**EMCEE:** *You may now release your bubbles*

(Cue Bubble Machine)

ALLOW PARENTS TIME TO RELEASE BUBBLES & HAVE A MOMENT BEFORE MOVING ON ONCE SONG IS COMPLETED.

Appropriate time for a doctor or nurse to speak.

EMCEE: *Thank you. Now, we would like to ask all the survivors to come up to the stage. This includes all those who are currently in treatment and those who have survived. Please say your name, and then accept a medal for being our heroes and today's CureSearch Gold Champions. While our champions are making their way to the stage, let's take a moment to celebrate all the siblings who are here today. Give them a big round of applause.*

Note: Children to assemble on stage, EMCEE will ask them to say their name in the microphone and previously selected individuals will help put medals and superhero capes on children. Children hold on stage for a brief moment for a photo.

EMCEE: *Ladies and Gentlemen, The CureSearch Gold Champions of 2016!*
These are our Cancer Heroes (Applause)

(Volunteers to help children take hold of "#MyCancerHero" banner – photo op of kids with banner)

EMCEE: *The CureSearch Gold Champions will lead us and carry the banner with the names of children in this community whom we are here in honor and in memory of today. We ask that everyone follow the path and please keep an eye on your children. After, please rejoin us here at the stage where we will announce our top fundraising teams and today's grand total.*

(Start music – and have the kids on the stage walk through the crowd and lead the event)

CLOSING CEREMONY

EMCEE: *Welcome back Heroes! Congratulations on completing this year's first City CureSearch Gold Ribbon Event*

We are now pleased to announce our top fundraising teams. When we say your name, please have your team captain join us on the stage.

Here are your top three fundraising teams:

3. Total: _____
Group: _____ **Team:** _____

2. Total: _____
Group: _____ **Team:** _____

1. Total: _____
Group: _____ **Team:** _____

Thank you to all our teams for your hard work! And now, here are our top fundraising individuals. Teams, please help us recognize your top fundraisers by giving a big cheer when they join me up here on stage:

3. Total: _____
Team: _____ **Name:** _____

2. Total: _____
Team: _____ **Name:** _____

1. Total: _____
Team: _____ **Name:** _____

EMCEE: *I am thrilled to announce that because of the hard work and dedication of all of you who are here today...We have raised (\$_____) for children's cancer research! You all truly are HEROES! Thank you!*

VOLUNTEER/STAFF: *Thank you again to our wonderful sponsors, donors, volunteers and entertainers who have so graciously donated their time and efforts today. Let's give them a big round of applause!*

Thank you team captains for being such great leaders. And thank you to all our goldraisers. Give yourselves a huge round of applause for such a successful event.

We will see you all again next year!