

Parties...What's more fun than a party?

Children's Party: Throw a themed party for kids (dinosaurs, princesses, etc.) and charge a fee to attend. Parents will gladly pay a fee for a free afternoon while their children have fun, especially for a good cause.

Game Night: This can be anything from basketball to Monopoly to PS3 to poker. Charge an entrance fee and give 30-50% to the winner and the rest to CureSearch.

Big Game/Show/Event Night: Show the Super Bowl, Olympics, Reality Show Finale, Academy Awards or any other popular TV show. Ask for a \$20 donation and provide papers for attendees to guess things like who will win, who will score the most points, which company will have the most commercials, etc. Give 30-50% of the money to the winner and the rest to CureSearch.

House Warming, Bridal Shower, Birthday, Etc: Throw yourself or a friend a party and ask for CureSearch donations in lieu of gifts.

Movie Night: Pick up the hottest new release and have friends over to watch. You could even rent a projector to show it on a wall or outdoors during the summer. Admission is a donation to CureSearch!

Dinner/Cocktail/Wine and Cheese Party: Throw a fancy party and charge guests a fee for attending. Try and get items donated or plan on a budget so you can donate at least 50% of the funds raised to CureSearch.





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Events...They take a bit of planning, but are also a ton of fun!

Plastic Duck Race: Secure prize donations and charge people to purchase a duck. Number the ducks, release them in a pool or stream, and the first one to reach a certain destination wins a prize! Just for kicks, you can add a kiddie pool and charge kids to pick a duck out of the pool to win a small prize.

Poker Run (Can be done for bikers, walkers' rollerblades, skiers, etc.) Charge a fee and give participants a map or clues. At each check point they are given a playing card. At the end of the event, the best poker hand wins a prize. This could be coupled with a party where non-participants pay admission.

Silent Auctions: Get items donated and arrange for an auction at a local venue. Or, send out forms and have people submit their bids via mail or email. This is a great event to combine with a party, poker run, or other event. It also can be done online, and is a great way to involve friends and family that live far away.

Holiday Event: Host an Easter Egg Hunt, Breakfast with Santa, St. Patrick's Day Party, Valentine's Dinner etc. and charge a fee. Donate the proceeds to CureSearch.

Restaurant Night: If you have contacts at a local restaurant or bar, or even if you are just a frequent customer, see if they would let you plan an event. Maybe they donate a certain percentage of their sales, maybe their tips, or you could organize a celebrity bartending night.

Counting on You: Perfect for your business, restaurant, classroom, etc! Count jelly beans, pennies, candies, etc. and charge participants to guess. The one who guesses correctly wins the prize, and CureSearch get the donations. Great as a standalone fundraiser or can be combined with another event.

Flower Sale: Partner with a local florist and sell flowers for Valentine's Day, Mother's Day, or just because! You could also charge extra for a volunteer to deliver the flowers with a special message. This is also a great fundraiser for a large corporation or school, and flowers can be replaced with suckers, chocolates, cookies, etc.

Go to Bat for Kids: Have a slow-pitch baseball or softball game and recruit teams from local businesses or groups to pay an entry fee. Get volunteer umpires, donated door prizes, and sell food at the event.

Concession Stand Take-Over: Many sports venues and high school stadiums allow groups to work the concession stand to raise funds for charity. Look into the arenas near you. Or, if your child's little league does not have a concession stand, ask if you can sell water and treats!

Sporting Events: Work with a local sports team to sell tickets with a portion of the proceeds going to CureSearch. See if you can get the athletes involved!

Home Team Challenges: Have a community group or other organization challenge a local sports team to a game. Advertise and sell tickets, with proceeds going to CureSearch.

Spaghetti Dinner or Pancake Breakfast: Great ways to raise funds, build community, and educate others about CureSearch! See if you can partner with a local restaurant that already has the equipment.

Carnival: Great for corporations, hospitals, or groups of teams. Have a CureSearch carnival and combine several ideas from this guide with some of your own and hold a carnival for kids.





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Workplace/Business Ideas...

Fundraising at work is good for morale and employee bonding...

just make sure to check with your company policy or ask your boss first!

Round Up for a Cure: If your business sells goods or services, ask customers if they want to round up to the nearest dollar and donate their change to CureSearch. That change can add up fast!

Matching Gifts: Check to see if your employer has a matching gifts program where they match your donations to CureSearch. Or, see if they will donate money for each hour you volunteer for CureSearch.

Sponsorship: CureSearch is always looking for sponsors! See if your company can sponsor the walk, or if they can make an in-kind donation of items like water or bananas.

Promotion: See if you can promote the CureSearch walk at meetings, place posters in the break room, or an announcement in your company newsletter.

Dress Down Day/Big Game Day/Casual Friday: See if you can charge your co-workers a donation to CureSearch for the privilege of coming to work in casual attire. Or, perhaps your company would let them wear team colors the Friday before the big game!

Fundraising Challenge: Pick a period of a few weeks and challenge your coworkers to raise as much money for CureSearch as they can on their own. The person who raises the most wins a prize. Perhaps you can persuade the company into giving them a bonus day off!

Tip Night: If you typically receive tips for services provided, ask your co-workers to have a day where all tips go to CureSearch.

Donation Canister: Place a donation canister with information about CureSearch in an area that is highly visible to customers. Ask businesses that you frequent to do the same. Have them put walk brochures up...perhaps you can even recruit a new team!

CureSearch Day/Night: Ask your place of business to give a percentage of sales to CureSearch for a day. Make sure to promote the event so lots of people stop in!

Good to the Last Drop: If your business has coffee or soda fees, commit one month of fees to CureSearch. If you cannot do that, place a CureSearch fundraising canister up in the coffee area and encourage coworkers to add their spare change.

Chow for a Cure: Tell your coworkers that you will be bringing in breakfast or lunch to benefit CureSearch. You could take advance orders and get carry out, or do some cooking! Bring in bagels, muffins, sandwiches, and charge for each item. Perhaps you can get a local business to donate the food so there is no cost to you!

Celebrity Baggers: Invite local celebrities (mayor, athletes, coaches, TV personalities) to bag merchandise for customers and ask for tips.

Crazy Hat Day: Great for retail stores or events where lots of people are present. An employee or group member has to wear a crazy hat until he or she raises a set amount for CureSearch and then passes the hat on to a coworker of his choosing. You can continue this event all day!





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Sales of Goods or Services...

Anytime you do a sale it is worth a try to call businesses and see if you can get items donated.

eBay Sale: If you are computer savvy, list your items online and donate what you earn to CureSearch.

Car or Dog Wash: A car wash is always fun! Make it a dog wash for extra excitement.

Bake Sale: Feel free to jazz up the old standby by pairing with contests, non-traditional items, or plan it around a holiday.

Garage/Yard Sale: Invite friends and neighbors to donate their items. Or, make it a multi-team event and have each team add donations from their items to their own team total.

