



CURESEARCH GOLD

MOBILIZING TO END CHILDREN'S CANCER

2017 CureSearch Gold Sponsorship Benefits

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Sponsor Level	National	Event	Gold	Silver	Bronze
Digital					
Logo on CureSearch Gold Website	Large; Bottom of Home page; with Hyperlink; All Event pages	Large; Bottom of Home page; with Hyperlink	Large; on Event page	Medium; on Event page	Small; on Event Page
E-Newsletters	Prominent Logo Placement; Hyperlink; Monthly CureSearch Gold Email Blast	Large Logo; Unlimited Mentions Monthly CureSearch Gold Email Blast	Medium Logo; Two Mentions Monthly CureSearch Gold Email Blast	Small Logo; One Mention Monthly CureSearch Gold Email Blast	
Social Media	Exclusive Post on CS Facebook (1); Tweets on Twitter (4)	Tweets on Twitter (2)	Tweet on Twitter (1)	--	--
Media	Featured in State Media Advisory	Featured in Event Media Advisory	--	--	--
CureSearch Website	Logo (with Hyperlink); CureSearch Website; "Sponsors/Partners" Page	--	--	--	--
Print					
Annual Report	Honor Roll	Honor Roll		--	--

***For Printed Materials:** CureSearch must receive Company Sponsor Logo three months before Event Day.

****For Online Promotion:** CureSearch must receive Sponsor Logo and hyperlink (if applicable) four (4) weeks before Event Day.

If your company is interested in CureSearch Gold Sponsorship Opportunities, please contact specialevents@curesearch.org to get started.