2021 CureSearch Walk
Sponsorship Opportunities

Our Mission: End Children’s Cancer

We invite you to become a corporate sponsor of the annual CureSearch Walk. Our sponsors play a key role in the event’s success and help to make treatments and cures possible for the 45 children diagnosed with cancer each day. By partnering with CureSearch, you’ll engage with a passionate, influential audience both within your community and across our digital platforms.

CureSearch Walks unite families, community members and local businesses in support of kids fighting cancer and in memory of our forever heroes. Funds raised by walkers, teams and sponsors help to accelerate the most promising new research to deliver better, less-toxic treatments for the more than 40,000 children who undergo treatment each year.

“I’m honored to be involved in such a great organization. I love seeing a community come together to raise money for a cause that I’m so passionate about. Together we are fighting for the future every child deserves and every parent dreams of.”

- Krissy Pitts, Team AnnaStrong Captain, mother of cancer survivor

LEARN MORE AT CURESEARCHWALK.ORG

For more information, contact laura.hancock@curesearch.org

At CureSearch, the safety and wellbeing of our participants, volunteers, and staff is our first priority. We continue to monitor local COVID-19 conditions and implement precautions as necessary.
# 2021 CureSearch Walk Sponsorship Opportunities

## Gold Ribbon Virtual Sponsor - $10,000
- Fifteen (15) complimentary Walk Champion registrations, including official Walk t-shirts
- Recognition on National Walk website with company logo with hyperlink
- Company name included in press releases and blog posts promoting the National Walk
- Logo on National Walk flyer (if sponsorship is confirmed by June 1)
- Opportunity to participate in live streaming event on September 25th
- Logo placement on official Walk T-shirt
- Social media recognition on national CureSearch Facebook pages
- Option for video promotion - “Why I support CureSearch”

## Silver Virtual Sponsor - $5,000
- Ten (10) complimentary Walk Champion registrations, including official Walk t-shirts
- Recognition on National Walk website with company logo with hyperlink
- Logo on National Walk flyer (if sponsorship is confirmed by June 1)
- Recognition during live stream event on September 25th
- Logo placement on official Walk T-shirt
- Social media recognition Option for video promotion - “Why I support CureSearch”

## Bronze Virtual Sponsor - $2,500
- Six (6) complimentary Walk Champion registrations, including official Walk t-shirts
- Company name recognition on National Walk website
- Recognition during live stream event on September 25th
- Logo placement on official Walk T-shirt
- Social media recognition Option for video promotion - “Why I support CureSearch”

## National Virtual Walk Supporter - $1,000
- Two (2) complimentary Walk Champion registrations, including official Walk t-shirts
- Company name recognition on National Walk website

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**Sponsorship packages can be tailored to your organization**
Yes, I/We will proudly sponsor the 2021 CureSearch Walk at the following level:

- National Sponsor - $25,000
- Gold Ribbon Sponsor - $10,000
- Silver Sponsor - $5,000
- Bronze Sponsor - $2,500
- National Walk Supporter - $1,000

Cannot be an official sponsor, but accept our contribution of $______________________

**Company Info:**

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How did you hear about this event? _________________________________________

**Sponsorship Payment Info:**

- Please invoice
- Check enclosed (Please make checks payable to CureSearch for Children’s Cancer)
- Credit Card: [ ] VISA [ ] MasterCard [ ] American Express [ ] Discover

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