

2021 CureSearch Walk Sponsorship Opportunities



CURESEARCH WALK
UNITING TO END CHILDREN'S CANCER

Our Mission: End Children's Cancer

We invite you to become a corporate sponsor of the annual CureSearch Walk. Our sponsors play a key role in the event's success and help to make treatments and cures possible for the 45 children diagnosed with cancer each day. By partnering with CureSearch, you'll engage with a passionate, influential audience both within your community and across our digital platforms.

CureSearch Walks unite families, community members and local businesses in support of kids fighting cancer and in memory of our forever heroes. Funds raised by walkers, teams and sponsors help to accelerate the most promising new research to deliver better, less-toxic treatments for the more than 40,000 children who undergo treatment each year.



“I’m honored to be involved in such a great organization. I love seeing a community come together to raise money for a cause that I’m so passionate about. Together we are fighting for the future every child deserves and every parent dreams of.”

- Krissy Pitts, Team AnnaStrong Captain, mother of cancer survivor

LEARN MORE AT [CURESEARCHWALK.ORG](https://curesearchwalk.org)

For more information, contact laura.hancock@curesearch.org

At CureSearch, the safety and wellbeing of our participants, volunteers, and staff is our first priority. We continue to monitor local COVID-19 conditions and implement precautions as necessary.

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National Sponsor - \$25,000

- Thirty (30) complimentary Walk Champion registrations, including official Walk T-shirts
- Company name included on all national walk email communications, press releases and blog posts
- Logo on national walk flyer (if sponsorship confirmed by June 1)
- Logo on cover photo of National Facebook event
- Premier speaking opportunity during the live streaming event on September 25th
- Logo on all walk t-shirts
- Dedicated social media recognition on all local walk pages, as well as CureSearch main page
- Featured blog and press release about your company's support

Local Gold Ribbon Sponsor - \$10,000

- Fifteen (15) complimentary Walk Champion registrations, including official Walk T-shirts
- Company name included in local press releases promoting Walk
- Recognition on Walk Website — top of page placement of logo with hyperlink
- Logo on event flyer (if sponsorship confirmed by June 1)
- Opportunity to participate in local event ceremony
- Custom, dedicated banner prominently displayed at event
- Premium, top tier logo placement on Walk T-shirt
- Dedicated social media recognition on both local and national CureSearch Facebook pages
- Listed on local Facebook walk page on cover photo
- Premium location of promotional table at Walk
- Company logo included on local walk email communications
- Dedicated corporate team area at Walk
- Industry exclusivity at Gold Ribbon level

Sponsorship packages can be tailored to your organization

Local Silver Sponsor - \$5,000

- Ten (10) complimentary Walk Champion registrations, including official Walk t-shirts
- Logo on event flyer (if sponsorship confirmed by June 1)
- Large company logo placed on Walk T-shirt
- Recognition during Opening Ceremony with customized message
- Recognition on Walk route signage
- Recognition on Walk Website with company logo with hyperlink
- Dedicated social media recognition on local Facebook page (minimum 2 posts)
- Listed on local Facebook walk page on cover photo
- Premium location of promotional table at Walk
- Option for video promotion - "Why I support CureSearch"

Local Bronze Sponsor - \$2,500

- Six (6) complimentary Walk Champion registrations, including official Walk t-shirts
- Company logo included on official Walk T-shirt
- Recognition during Walk Opening Ceremony
- Recognition on Walk route signage
- Company name recognition on Walk Website with hyperlink
- Dedicated social media recognition on local Facebook page
- Listed on local Facebook walk page on cover photo
- Reserved location of promotional table at Walk
- Option for video promotion - "Why I support CureSearch"

Local Walk Supporter - \$1,000

- Two (2) complimentary Walk Champion registrations, including official Walk t-shirts
- Company name recognition on Walk website
- Social media recognition on local Facebook page
- Option for promotional table at Walk (pending space availability)

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Yes, I/We will proudly sponsor the 2021 CureSearch Walk at the following level:

National Sponsor - \$25,000

Local Gold Ribbon Sponsor - \$10,000

Local Silver Sponsor - \$5,000

Local Bronze Sponsor - \$2,500

Local Walk Supporter - \$1,000

Cannot be an official sponsor, but accept our contribution of \$ _____

Company Info:

Company/Organization Name _____

Contact Name _____ Title _____

Email Address _____

Phone _____ Fax _____

Address _____

City _____ State _____ Zip _____

Website _____

How did you hear about this event? _____

Sponsorship Payment Info:

Please invoice

Check enclosed (Please make checks payable to CureSearch for Children's Cancer)

Credit Card: VISA MasterCard American Express Discover

Name as it appears on card _____

Account Number _____

Expiration Date _____ CSC _____

Which walk are you sponsoring?

Charlottesville Denver Northern Virginia Omaha

Pittsburgh Salt Lake City Twin Cities