

United CureSearch Walk Corporate Sponsorship Levels



CURESEARCH WALK
UNITING TO END CHILDREN'S CANCER

Become a Sponsor. Make an Impact.

We invite you to become a corporate sponsor of the 2020 United CureSearch Walk and help ensure that critical childhood cancer research continues even in challenging times. This year, the CureSearch Walk is going virtual, expanding our reach and uniting with supporters across the country during Childhood Cancer Awareness Month. By partnering with CureSearch, you'll engage with a passionate, influential audience both within your community and across our digital platforms.

The CureSearch Walk unites families, community members and businesses in support of the 43 children diagnosed with cancer each day. Funds raised by walkers, teams and sponsors help to accelerate the most promising new research to deliver better, less-toxic treatments for the more than 40,000 children who undergo treatment each year.

2020 United CureSearch Walk

United
CureSearch
Walk Day

**SEPT
26**

Location

Unite with us from *anywhere* for our virtual CureSearch Walk throughout the month of September!

Walk With Us!

- **September 1** - Virtual Kickoff Party
- Walk to **Honor** childhood cancer survivors
- Walk to **Remember** forever heroes
 - Walk to **Celebrate** our impact
- **September 26** - United CureSearch Walk Day

Register today and learn more at curesearchwalk.org

About CureSearch for Children's Cancer

Our mission is to end childhood cancer by driving targeted and innovative research with measurable results in an accelerated time frame. Building on over 30 years of experience, we work to protect the future of children diagnosed with cancer by delivering better, less-toxic treatments, TODAY. Learn more about our research strategy, resources, and events at curesearch.org.

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National Sponsor - \$25,000

- Thirty (30) complimentary Walk Champion registrations, including official Walk t-shirts
- Company name included on all national walk email communications, press releases and blog posts.
- Logo on national walk flyer (if sponsorship confirmed by July 1)
- Logo on cover photo of National Facebook event
- Premier speaking opportunity during the live streaming event on September 26th
- Logo on all walk t-shirts
- Dedicated social media recognition on all local walk pages, as well as CureSearch main page.
- Featured blog and press release about your company's support

Local Gold Ribbon Sponsor - \$10,000

- Fifteen (15) complimentary Walk Champion registrations, including official Walk t-shirts
- Company name included in local press releases promoting Walk
- Recognition on Walk Website – top of page placement of logo with hyperlink
- Logo on event flyer (if sponsorship confirmed by July 1)
- Opportunity to participate in live streaming event September 26th
- Listed on local Facebook walk page on cover photo
- Premium, top tier logo placement on Walk T-shirt
- Dedicated social media recognition on local and national CureSearch Facebook pages
- Video promotion - "Why I support CureSearch"
- Company logo included on walk email communications
- Dedicated social media recognition on local Facebook page (minimum 3 posts)
- Industry exclusivity at Gold Ribbon level

Local Silver Sponsor - \$5,000

- Ten (10) complimentary Walk Champion registrations, including official Walk t-shirts
- Logo on event flyer (if sponsorship confirmed by July 1)
- Large company logo included on official Walk T-shirt
- Recognition of sponsorship on Facebook live events
- Listed on local Facebook walk page on cover photo
- Recognition on Walk Website with company logo with hyperlink
- Dedicated social media recognition on local Facebook page (minimum 2 posts)
- Video promotion - "Why I support CureSearch"

Local Bronze Sponsor - \$2,500

- Six (6) complimentary Walk Champion registrations, including official Walk t-shirts
- Company logo included on official Walk T-shirt
- Listed on local Facebook walk page on cover photo
- Recognition of sponsorship on Facebook live events
- Company name recognition on Walk Website with hyperlink
- Dedicated social media recognition on local Facebook page
- Video promotion - "Why I support CureSearch"

Local Walk Supporter - \$1,000

- Two (2) complimentary Walk Champion registrations, including official Walk t-shirts
- Company name recognition on Walk website
- Social media recognition on local Facebook page
- Video promotion - "Why I support CureSearch"

2020 United CureSearch Walk Sponsorship Commitment Form



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Yes, I/We will proudly sponsor the 2020 United CureSearch Walk at the following level:

- National Sponsor (New for 2020)**
- Gold Ribbon Sponsor** **Silver Sponsor** **Bronze Sponsor** **Walk Supporter**
- Cannot be an official sponsor, but please accept our contribution of \$_____

Company Info

Company/Organization Name _____

Contact Name _____ Title _____

Email Address _____

Phone _____ Fax _____

Address _____

City _____ State _____ Zip _____

Website _____

How did you hear about this event? _____

Sponsorship Payment Info

- Please invoice
- Check enclosed (*Please make checks payable to CureSearch for Children's Cancer*)
- Credit Card: VISA MasterCard American Express Discover

Name as it appears on card _____

Account Number _____ Expiration Date _____ CSC _____

Please Submit Completed Sponsorship Commitment Form

By Mail: CureSearch for Children's Cancer, 4800 Hampden Lane, Suite 200, PMB 64, Bethesda, MD 20814
By Email: jennifer.murphy@curesearch.org